

ERIN SMITH

GRAPHIC DESIGNER

MY OBJECTIVE

To create and organize beautiful designs that meet the needs of others in an environment that fosters growth in my technical and interpersonal skills.

VOLUNTEER WORK

Project Compassion (2013-present):

Attended several missions trips to New Jersey, New York, and Africa for disaster relief, encouragement, and construction. Painted murals in high school and on wall in African orphanage.

PROFESSIONAL SKILLS

Software: Adobe Suite (Photoshop, InDesign, Illustrator, Lightroom, Premiere Pro),

Microsoft Office Programs, Photography and Digital Video Experience on Canon Rebel

Traditional Art: Drawing, Watercolor, Sculpture, Printmaking, Letterpress Printing, and 3D Printing experience

Social Media: Managed company's Instagram posts, stories, highlights and live streams. Additional experience in SnapChat, Twitter, and Facebook.

REACH ME AT:

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DESIGN EXPERIENCE

Communications Coordinator at Fellowship Wesleyan Church

2020-present

- Manages church social media accounts (Facebook, Instagram, YouTube)
- Overhauled and re-created the church branding strategy
- Completes weekly digital media tasks and all printed media
- Created entirely new website for the church's brand identity

Branding Intern at Griddle Studios

2019-2020

- Balances several projects at any given time
- Sits in on meetings with clients to understand projects
- Creates sketches, mock-up, and logo compositions

Graphic Design Intern at Calvary Assembly of God

Summer 2019

- Designed multiple handouts that were printed and distributed
- Followed projects through brainstorming, creation, and revisions
- Gained experience in live-streaming and public speaking

OTHER WORK EXPERIENCE

Michael's Crafts

Merchandiser | 2020-present

- Circulates product throughout store quickly and efficiently
- Unloads truck and does various other manual tasks
- Assists customers in their project visions and art supply needs

Kohl's

Sales Floor Team Member | 2017-2019

- Balanced product circulation, truck unloading, and quick cashiering
- Trained new employees on the sales floor
- Fulfilled online orders and ensured pricing accuracy

EDUCATION BACKGROUND

Houghton College

BFA in Visual Communications and Graphic Design

- Achieved Dean's List every semester with a GPA of 3.8
- Maintained 3 on-campus custodial jobs
- Additional minor in communications