

# ERIN SMITH

GRAPHIC DESIGNER

## MY OBJECTIVE

To create and organize beautiful designs that meet the needs of others in an environment that fosters growth in my technical and interpersonal skills.

## VOLUNTEER WORK

Project Compassion (2013-present):

Attended several missions trips to New Jersey, New York, and Africa for disaster relief, encouragement, and construction. Painted murals in high school and on wall in African orphanage.

## PROFESSIONAL SKILLS

**Software:** Adobe Suite (Photoshop, InDesign, Illustrator, Lightroom, Premiere Pro),

Microsoft Office Programs, Photography and Digital Video Experience on Canon Rebel

**Traditional Art:** Drawing, Watercolor, Sculpture, Printmaking, Letterpress Printing, and 3D Printing experience

**Social Media:** Managed company's Instagram posts, stories, highlights and live streams. Additional experience in SnapChat, Twitter, and Facebook.

## REACH ME AT:

Mobile: (585)-794-9713

Address: 16 Periwinkle Way  
Webster, NY 14580  
Email: erinksmith0917@gmail.com  
[www.linkedin.com/in/erinksmithdesign](https://www.linkedin.com/in/erinksmithdesign)  
[www.erinksmithdesign.com](http://www.erinksmithdesign.com)

## DESIGN EXPERIENCE

### Communications Coordinator at Fellowship Wesleyan Church

2020-present

- Manages church social media accounts (Facebook, Instagram, YouTube)
- Overhauled and re-created the church branding strategy
- Completes weekly digital media tasks and all printed media
- Created entirely new website for the church's brand identity

### Branding Intern at Griddle Studios

2019-2020

- Balances several projects at any given time
- Sits in on meetings with clients to understand projects
- Creates sketches, mock-up, and logo compositions

### Graphic Design Intern at Calvary Assembly of God

Summer 2019

- Designed multiple handouts that were printed and distributed
- Followed projects through brainstorming, creation, and revisions
- Gained experience in live-streaming and public speaking

## OTHER WORK EXPERIENCE

### Michael's Crafts

Merchandiser | 2020-present

- Circulates product throughout store quickly and efficiently
- Unloads truck and does various other manual tasks
- Assists customers in their project visions and art supply needs

### Kohl's

Sales Floor Team Member | 2017-2019

- Balanced product circulation, truck unloading, and quick cashiering
- Trained new employees on the sales floor
- Fulfilled online orders and ensured pricing accuracy

## EDUCATION BACKGROUND

### Houghton College

BFA in Visual Communications and Graphic Design

- Achieved Dean's List every semester with a GPA of 3.8
- Maintained 3 on-campus custodial jobs
- Additional minor in communications